

Table 7.10-- VISITOR ARRIVALS, WESTBOUND AND OTHER, BY AREAS VISITED: 1996 AND 1997

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Areas visited 1/	1996			1997		
	Total	West-bound	East-bound	Total	West-bound	East-bound
State total 2/	6,829,800	4,004,450	2,825,350	6,876,140	4,077,950	2,798,190
Oahu	4,989,090	2,357,750	2,631,340	5,017,940	2,279,850	2,738,090
Kauai	962,350	828,340	134,010	1,007,980	856,930	151,050
Maui County 2/	2,325,030	1,830,140	494,890	2,352,120	1,879,320	472,800
Maui	2,266,700	1,772,300	494,400	2,282,280	1,820,830	461,450
Molokai	74,010	72,910	1,100	84,350	71,050	13,300
Lanai	93,240	91,150	2,090	104,550	94,750	9,800
Hawaii County 2/	1,165,300	882,940	282,360	1,205,750	915,410	290,340
Hilo side	376,780	277,280	99,500	379,790	289,330	90,460
Kona side	984,830	772,120	212,710	1,023,360	797,780	225,580
One island only	4,797,220	2,649,580	2,147,640	4,825,850	2,744,280	2,081,570
Oahu only	3,244,840	1,267,100	1,977,740	3,251,920	1,223,730	2,028,190

1/ Westbound data based largely on intended visits, as reported upon arrival in state. Beginning in 1994, eastbound data reflect actual visits.

2/ Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii Visitors & Convention Bureau, records.